Faculty of Health Media Report: March 2018

Total # of stories

20

Media format

- Online and print*: 5.0%
- Online: 45.0%
- Radio: 50.0%

Stories faculty member/student appears in

- Joel Lexchin: 2
- Roberta Timothy: 2
- Jennifer Kuk: 7
- Suzanne MacDonald: 1
- John Eastwood: 1
- ALUMNI Deborah Soh: 1
- ALUMNI Lisamarie Bristol: 1
- Paul McDonald: 1
- ALUMNI Kyla Rollinson: 1
- Michael Riddell: 1
- Steven Hoffman: 1

Program/department represented

- SHPM: 2
- Global Health: 3
- Kinesiology & Health Science: 9
- Psychology: 4
<table>
<thead>
<tr>
<th>Date</th>
<th>Outlet</th>
<th>Format</th>
<th>Faculty Member/ Student</th>
<th>Program/ Dept</th>
<th>Coordinated via York media relations (if known)</th>
<th>Story Title/ Subject</th>
<th>Audience reach (when available)</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>3/20/2018</td>
<td>Georgia State University News</td>
<td>Online</td>
<td>ALUMNI Lisamaria Bristol</td>
<td>Psychology</td>
<td>40 Under 40: Lisamaria Bristol (J.D. '09)</td>
<td>13,000</td>
<td></td>
<td><a href="https://www.news.gsu.edu/2018/03/20/40-under-40-lisamaria-bristol-jd-09/">https://www.news.gsu.edu/2018/03/20/40-under-40-lisamaria-bristol-jd-09/</a></td>
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<tr>
<td>3/23/2018</td>
<td>Brit &amp; Co</td>
<td>Online</td>
<td>Jennifer Kuk</td>
<td>Kinesiology &amp; Health Science</td>
<td>Why It May Actually Be Harder for Millennials to Maintain a Healthy Weight</td>
<td>40,000</td>
<td></td>
<td><a href="https://www.brit.co/healthy-weight-harder-for-millenials/">https://www.brit.co/healthy-weight-harder-for-millenials/</a></td>
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